Screenplify

UiTM choose Screenplify for thier Interactive Directory Kiosk of the Faculty of Dentistry

UNIVERSITI TEKNOLOGI MARA

CHALLENGE

Faced with the increasing number of students and visitors, UiTM needs an interactive directory solution for their Faculty of Dentistry. The Faculty is housed in two buildings with its facilities sprawled on eight floors; posing a challenge for both students and visitors to navigate the vastness of the department. The Reception is constantly busy assisting people find their way around.

SOLUTION

UiTM selected Screenplify for their interactive touch kiosk solution. In addition to the directory, they will also be using the kiosks for information dissemination and as a presentation tool during events.

BENEFITS

► 3 Dimensional Directory to provide better insight to the directory of the faculty.

► Ability to switch layouts regardless of the location of the Kiosks.

► Support multiple tabs connecting to different pages with visual and appealing multimedia contents.

► A single platform for centralised content management.

"Great support from the company before and after purchase"

DR. NIK MOHD MAZUAN NIK MOHD ROSDY
DEPUTY DEAN (CLINICAL)

★★★★★

Faculty of Dentistry of Universiti Teknologi MARA was officially established in 2006 and received its first group of students for Bachelor of Dental Surgery programme in July the same year. Since its establishment the Faculty has grown into a dynamic one supported by a vibrant team of academicians and staff. Today the Faculty has gained a national reputation for excellence.

CHALLENGE

In addition to easing the navigation challenges UiTM wanted to have the ability of transforming the interactive kiosk to an event signage and vice versa. The switching should be seamless and responsive, changing the interactive kiosk functionalities in matter of seconds.

Apart from that, the digital signage must be mobile and portable. UITM required transporting interactive kiosks from time to time during the events. Despite the mobility, UiTM needs the kiosk content to be reviewed and updated from the faculty office.

SOLUTION

The solution uses Screenplify software coupled with **47 Inch Full HD Interactive Kiosks** across the campus.

The interactive kiosks accentuates the sleek look of the design and a huge 47 inch touch screen for end-users to interact. All Interactive Kiosks are paired with the Screenplify backend and is able to be configured centrally from the back office.

The Kiosk interfaces a digital billboard with visually appealing messages and directory features. In addition to the directory, the kiosk also has information on what's happening on campus, schedules and other relevant details.

During an event, technical representatives could change the general layout to a layout designed specific for the event seamlessly. It transforms the functionalities and features of the kiosk entirely. Patrons could check on the visual slides attached together with each presenter of the day.

The backend is readily accessible over the Internet. This gives the team anytime, anyplace access if and when quick changes are required and then simply push content down with a simple button click.

"Screenplify help improve information dissemination to our customers. It is user-friendly, better technology for the day-to-day operation. It provided robust content delivery, is mobile with nice graphics and a sleek design. Great support from the company before and after purchase"

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